Product Development Process Assessments

Gain clarity across your product development organization with objective, data-driven assessments that reveal how people, processes, and systems work together and where targeted improvements will deliver the greatest impact.

The Challenge: When Performance Gaps Aren't Obvious

Many organizations sense that product development isn't performing as well as it should **but struggle to pinpoint why.** Investments in tools, restructuring, or isolated process improvements often fail to deliver results because the underlying issues span **systems, workflows, and functional behaviors.**

Common challenges include:

- ✓ Limited visibility into how product data and decisions flow end to end

- ✓ Inconsistent adoption of tools and processes across teams

- ✓ Improvement initiatives that lack focus, ownership, or staying power

- ✓ Functional silos that slow execution and reduce collaboration

- ✓ Misalignment between business strategy and day-to-day execution

Without an objective assessment, organizations risk addressing symptoms instead of root causes.

How We Help: A Holistic Assessment of Product Development Performance

EAC's **Product Development Process Assessments** provide a structured, objective way to understand how your product development organization truly operates. This service category brings together two complementary assessment approaches to ensure both **enterprise-level alignment and functional-level effectiveness.**

Our experts combine interviews, workflow analysis, quantitative data, and best-practice benchmarks to build a clear current-state view and deliver a prioritized roadmap for improvement.

EAC Product Development Solutions

Two Assessment Services, One Integrated Approach

Product Development System Assessments

ENTERPRISE-LEVEL INSIGHT ACROSS THE FULL LIFECYCLE

This assessment evaluates the **end-to-end product development system**, focusing on how strategy, processes, roles, and digital tools work together across functions. It is ideal for organizations seeking enterprise visibility and a coordinated improvement roadmap.

Key focus areas include:

- Strategic alignment and organizational readiness
- End-to-end workflow and decision-point analysis
- Product data flow across PLM, CAD, ALM, ERP, and related systems
- Cross-functional handoffs, governance, and performance metrics
- A phased, prioritized roadmap tied to measurable business outcomes

Functional Group Assessments

DEEP INSIGHT INTO HOW TEAMS WORK DAY TO DAY

This assessment focuses on **individual functional groups** (such as engineering, manufacturing, quality, or service) to understand how work is performed at the task and role level. It is ideal for identifying inefficiencies, adoption gaps, and improvement opportunities within and across teams.

Key focus areas include:

- Functional workflows, roles, and responsibilities
- Tool usage and behavioral adoption patterns
- Bottlenecks in change, document, or data management processes
- Alignment of functional practices to enterprise goals
- Practical recommendations for process, training, governance, and tool optimization

What You Get from a Product Development Process Assessment

Regardless of scope, every assessment delivers:

✔ An objective, fact-based view of current performance

✔ Clear identification of root causes, **not assumptions**

✔ Benchmarked insights grounded in industry best practices

✔ A prioritized, actionable roadmap with measurable outcomes

✔ Alignment between strategy, execution, and technology investments

Who It's For

Product development, engineering, and R&D leadership

Operations, manufacturing, quality, and service organizations

IT, PLM, and digital transformation leaders

Cross-functional executives driving performance improvement

Results Our Customers See

Shared understanding of how work truly gets done

Improved cross-functional alignment and decision-making

Higher utilization of existing tools and systems

Reduced friction in workflows and handoffs

A clear path from assessment to execution

Ready to Improve How Product Development Really Works?

Whether you need an enterprise-wide view or a focused look at functional performance, a Product Development Process Assessment provides the clarity and direction needed to drive meaningful improvement.

Next Step: **Talk to an Expert About Product Development Process Assessments**

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